



## Social Value Procurement Policy July 2021

### 1.0 Purpose

1.1. The aim of this policy is to set the Council's vision and approach to the delivery of social value through its commissioning and procurement activities under the Public Services (Social Value) Act 2012.

1.2. Doncaster Council's social value policy will:

- Support COVID-19 recovery, including helping local communities manage and recover from the impact of COVID.
- Tackle economic inequality through better jobs and skills, as well as increasing supply chain resilience.
- Fighting climate change and reducing waste
- Driving equal opportunity by tackling workforce inequality, improving health and wellbeing and enhanced community integration.

1.3. The purpose of the social value policy refresh is in response to recent policy changes such as Procurement Policy Note 06/20 ([PPN 06/21](#)), the introduction of Doncaster Council's wellbeing wheel in the recently released Council's Corporate Plan and the newly revised Doncaster themes, outcomes and measures (TOMs) for evaluating social value as a result of the national TOMs revisions.



## **2.0 Background**

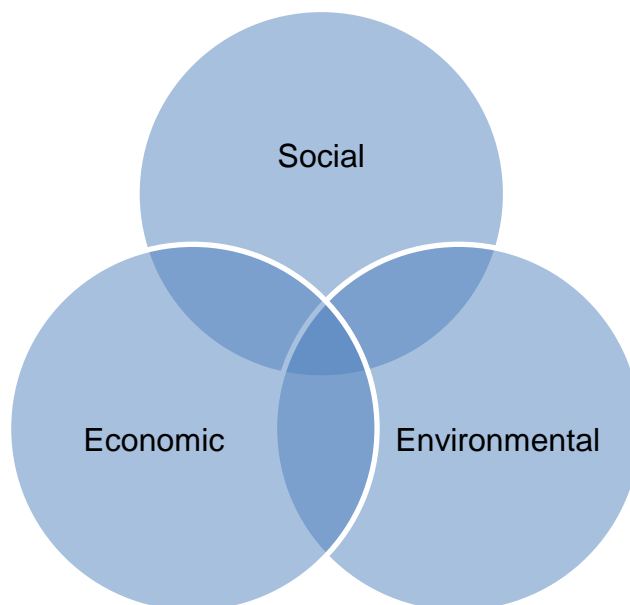
- 2.1** The Public Services (Social Value) Act 2012 applies only to services contracts. The Act came into force in January 2013 placing a requirement on the Council to consider social value ahead of procuring the provision of those services that are required to be advertised on the UK e-notification service (Find a Tender). To comply with the Act, the Council must consider how the contracts they procure can potentially secure economic, environmental and social benefits, and whether or not to consult on these issues.
- 2.2** The Council have implemented the Act by making simple changes, which have been made to the Council's Contract Procedure Rules (CPR's) with the introduction of a 'buy local' scheme aimed at keeping more Doncaster pounds within the local economy. In the financial year 20/21, **76%** of the council's available budget was spent with locally based businesses. The Council now seeks to build upon these successes, with Team Doncaster now wanting to expand the concept of social value across key areas of policy and public service delivery.
- 2.3** Social value and community wealth building is a key driver as part of the Inclusive Growth Strategy the strategic economic plan for Doncaster. By measuring and quantifying outcomes, it gives the ability for Team Doncaster to demonstrate the social value output from contractual investments. It will ensure social value demonstrated and delivered through contract management practices against a set of themes, outcomes and measures relevant to Team Doncaster's priorities. It creates the conditions to collaborate more effectively with Team Doncaster projects and initiatives. Provides a social value model that is of sufficient scale to demonstrate Team Doncaster's impact.

## **3.0 Social Value**

- 3.1** The term "Social Value" is relatively new, however the concept underpinning the aforementioned initiative is not. The routes of which can be traced back to the governments Sustainable Procurement Task Force and the 2005 Sustainable Development Strategy in which the Prime Minister described Sustainable Procurement as; "Ensuring we get the full environmental, social and economic dividend from every pound we spend".
- 3.2** The Sustainable Procurement Task Force defined sustainable procurement as: "a process whereby organisations meet their needs for goods, services, works and utilities in a way that achieves value for money on a whole life basis in terms of generating benefits to society and the economy, whilst minimising damage to the environment"
- 3.3** Social value is more than procurement, it is about encouraging and influencing wider benefits and impacts for society which is important for the Council in achieving its statutory duty of best value both further and faster.

### 3.4

## SOCIAL VALUE



**3.5** Social value therefore involves looking beyond the cost of the contract, but looking at the social impact. While some commissioned services are intrinsically linked to social value, there is the opportunity to do more. In implementing Social Value, the Council has adopted the National Social Value Themes Outcomes and Measures (TOMS) as found in Doncaster Social Value Outcomes Framework in Appendix 1. The TOMS have been mapped against the six well-being goals contained in the Council's Corporate Plan, providing commissioners and providers with a consistent and simple framework to work towards specifically:

- *Anchor institutions leverage **social value** from inward investment.*
- *Embedding and promoting the delivery of **social value** commitments with the Council's procurement and contracting activities.*

### 4.0 Strategic Context

**4.1** Linking the Social Value Procurement Policy to the Council's Corporate Plan, specifically the six well-being goals ensures a cohesive approach to help deliver the Council's overall policy objectives.

**4.2** As resources become more limited the Council needs to think of new innovative approaches to service delivery maximising the value of all the services it commissions and procures. Social value can therefore be seen as a way of maximising the Council's return on its investments in such services. This policy and the associated Social Value Outcomes Framework (Appendix 1) are seen as a key driver in changing the way the Council thinks about the services it commissions ensuring that the maximum benefits are derived from every £1 spent.

## 5.0 Strategic Outcomes

5.1 The strategic outcomes identified in this policy link directly to the Councils key policy areas, therefore ensuring a cohesive strategy while aligning the Councils approach to commissioning and procurement of social value to the Doncaster Wellbeing Wheel. The Councils Social Outcomes under each of the key policy areas are:

| Goal  | Vision  |
|---|---|
| <b>Greener &amp; Cleaner</b><br>Doncaster       | A borough that takes every opportunity to protect and improve the local and global environment to improve wellbeing.  |
| <b>Prosperous &amp; Connected</b><br>Doncaster  | A stronger, greener and fairer economy that provides good, well paid jobs and is supported by improved transport, active travel and digital infrastructure. |
| <b>Safe &amp; Resilient</b><br>Doncaster        | Residents feel safe and communities are more resilient to challenges and emergencies.   |
| <b>Healthy &amp; Compassionate</b><br>Doncaster | A Compassionate Doncaster that improves the conditions and opportunities for better health and how we care for our most vulnerable residents.               |
| <b>Skilled &amp; Creative</b><br>Doncaster      | Residents have improved skills and a creative culture supports wellbeing, business success and solutions to the borough's challenges.                       |
| <b>Fair &amp; Inclusive</b><br>Doncaster        | A borough with reduced inequalities and improved access for all to social and economic opportunities.   |

5.2 The above outcomes are clearly presented in the Social Value Outcomes Framework (Appendix 1) mapped against the National TOMS, the aim of which, through its application, is to the Council to consistently apply social value when procuring works, goods and services.

5.3 Linked to each outcome in the framework are a set of performance measures.

## 6.0 Embedding Social Value

6.1 The Council will continue to use the social value system, the Social Value Portal, to ensure social value is captured at procurement stage and then delivered through contract management.

6.2 A continued push by the Strategic Procurement Team to use the Social Value Portal to deliver social value through contracting to ensure a consistent approach and use of the TOM's.

6.3 The Strategic Procurement Team will enforce the Contract Procedure Rules (CPR's) requirement of a 10% minimum weighting in the evaluation criteria of a tender.

6.4 The Council will lead a Public Sector Procurement Anchor Group to promote social value across the borough and support Team Doncaster.

6.5 A series of workshops will be delivered periodically with commissioners and procurers throughout the Council, providing training and introduce social value self-assessment guides

6.6 Facilitate supply chain engagement where contractors are invited to meet the buyers.

- 6.7 The Council will communicate its fundamental social value requirements via commissioning and procurement on an ongoing basis and every time it engages with the marketplace.
- 6.8 The Council will explore the social value opportunities present within its own services and how these can be promoted and exploited to further the Council's social value aspirations.
- 6.9 The Council will explore further opportunities to apply social value beyond service contracts such as goods and works contracts, planning and community asset transfers, direct award contracts above the £25,000 threshold and commissioned projects both mainstream funded and grant funded.
- 6.10 Develop better relationships with SME's to drive the local economy
- 6.11 Identify effective governance and accountability arrangements for social value measurement.

### References and Reading:

Anthony Collin solicitors (2014) Social Value and Public Procurement - A Legal Guide [Online] available at:

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Cabinet Office (2012). Procurement Policy Note (PPN) – The Public Services (Social Value) Act 2012 – advice for commissioners and Procurers [Online] Available at: [www.gov.uk/government/publications/procurementpolicy-note-10-12-the-public-services-social-value-act-2012](http://www.gov.uk/government/publications/procurementpolicy-note-10-12-the-public-services-social-value-act-2012) (20th Dec 2012)

Croydon Council. (2013). Inspiring and creating Social Value in Croydon: A Social Value Toolkit for Commissioners [Online] Available at: [www.croydon.gov.uk/contents/departments/business/pdf/socialvalue.pdf](http://www.croydon.gov.uk/contents/departments/business/pdf/socialvalue.pdf)

Derbyshire County Council (2016) Social Value Policy 2016 [Online] Available at: [http://www.derbyshire.gov.uk/council/have\\_your\\_say/consultation\\_search/Consultation\\_search\\_index/2016\\_social\\_value\\_Policy.asp?VD=socialvalue](http://www.derbyshire.gov.uk/council/have_your_say/consultation_search/Consultation_search_index/2016_social_value_Policy.asp?VD=socialvalue)

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HM Government (2014) The Public Services (Social Value Act 2012): one year on [Online] available at: <https://www.gov.uk/government/publications/public-services-social-value-act-2012-1-year-on>

HM Government (2015) The Public Contract Regulation 2015 [Online] available at: <http://www.legislation.gov.uk/ukxi/2015/102/contents/made>

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<https://www.gov.uk/government/publications/revised-best-value-statutory-guidance>

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<https://sustainabledevelopment.un.org/content/documents/1408uk.pdf>

HM Government (2006) Procuring the Future Sustainable Procurement National Action Plan: Recommendations from the Sustainable Procurement Task Force [online] available at:  
[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/69417/pb11710-procuring-the-future-060607.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/69417/pb11710-procuring-the-future-060607.pdf)

Social Enterprise UK (2012) The Social Value Guide [Online] Available at:  
<https://www.socialenterprise.org.uk/Handlers/Download.ashx?IDMF=2e2c2f33-30d6-4ad5-a08c-e5221821c8d5>

## Doncaster Social Value Themes and Outcome Measures (TOMs)

| Theme                       | Outcome   | Primary Ref | Measure   | Unit   | Proxy       |
|-----------------------------|---|-------------|---|--|-------------|
| Greener & Cleaner Doncaster | A borough that takes every opportunity to protect and improve the local and global environment to improve wellbeing | NT54        | Support a 'just transition' for workers by supporting those in 'traditional' high carbon industries to retrain  | No. hrs (total session duration)*no. attendees | £105.50     |
|                             |   | NT10b       | No. weeks on the contract of apprenticeships relating to the low carbon economy - opportunities either to be completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+ | No. weeks                                      | £224.07     |
|                             |   | NT15a       | Provision of expert business advice to help VCSEs and MSMEs achieve net zero carbon   | No. staff expert hours                         | £101.86     |
|                             |   | NT23        | Percentage of contracts with the supply chain on which Social Value commitments, measurement and monitoring are required  | %  | Record only |
|                             |   | NT31        | Savings in CO2 emissions on contract achieved through de-carbonisation (i.e. a reduction of the carbon intensity of processes and operations, specify how these are to be achieved)   | Tonnes CO2e                                    | £70.43      |
|                             |   | NT44        | Policy and programme to achieve net zero carbon including monitoring plan with specific milestones  | Yes, Net zero before or by 2030                | Record only |
|                             |   | NT32        | Car miles saved on the project as a result of a green transport programme or equivalent (e.g. cycle to work programmes, public transport or car-pooling programmes, etc.)   | Miles saved                                    | £0.02       |
|                             |   | NT33        | Car miles driven using low or no emission staff vehicles included on project as a result of a green transport programme   | Miles driven                                   | £0.01       |

|                                  |  | <b>Appendix 1</b> |   |   |             |
|----------------------------------|--|-------------------|---|---|-------------|
|                                  |  | <b>NT47</b>       | Donations or investments towards expert designed sustainable reforestation or afforestation initiatives   | £   | £1.00       |
|                                  |  | <b>NT69</b>       | Support provided internally and to MSMEs and VCSEs within the supply chain to adopt Circular Economy solutions - business case and leadership for circular economy  | No. staff expert hours  | £101.86     |
|                                  |  | <b>NT35</b>       | Percentage of procurement contracts that include sustainable procurement commitments or other relevant requirements and certifications (e.g. to use local produce, reduce food waste, and keep resources in circulation longer.)                                  | % of contracts  | Record only |
|                                  |  | <b>NT49</b>       | Requirements or support (for Micro or Small enterprises) for suppliers to demonstrate climate change and carbon reduction training for all staff - e.g. SDGs Academy courses (NTs) or (e.g. RE) Supply Chain Sustainability School bronze or higher or equivalent | No. hrs (total session duration)*no. attendees  | £101.86     |
|                                  |  | <b>NT72</b>       | Hard to recycle waste diverted from landfill or incineration through specific recycling partnerships (e.g. Terracycle or equivalent)  | Tonnes  | £96.70      |
|                                  |  | <b>DC1</b>        | Innovative measures to promote a greener and cleaner Doncaster to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.      | £ invested - including staff time (volunteering valued at £16.09 per hours, expert time valued at £101.86 per hour) and materials, equipment or other resources | £1.00       |
| Prosperous & Connected Doncaster | A stronger, greener and fairer economy that provides | <b>NT1</b>        | No. of local direct employees (FTE) hired or retained (for re-tendered contracts) on contract for one year or the whole duration of the contract, whichever is shorter  | No. people FTE  | £31,461.00  |



|   |              | <b>Appendix 1</b>   |  |             |
|---|--------------|---|--|-------------|
| good, well paid jobs and is supported by improved transport, active travel and digital infrastructure | <b>NT1b</b>  | No. of residents (FTE) from the listed sub-localities employed directly or through the supply chain as a result of your procurement requirements on the contract for one year or the whole duration of the contract, whichever is shorter (see sub-localities listed in 'LISTNT1b') | No. people FTE                                 | £31,461.00  |
|   | <b>NT1c</b>  | No. of local people (FTE) on contract for one year or the whole duration of the contract, whichever is shorter, employed through the supply chain as a result of your procurement requirements  | No. people FTE                                 | £31,461.00  |
|   | <b>NT2</b>   | Percentage of local employees (FTE) on contract   | %  | Record only |
|   | <b>NT4a</b>  | No. of 16-25 y.o. care leavers (FTE) hired on the contract as a result of a recruitment programme   | No. people FTE                                 | £14,782.00  |
|   | <b>NT7</b>   | No. of hours of support into work provided to over 24 y.o. unemployed people through career mentoring, including mock interviews, CV advice, and careers guidance   | No. hrs (total session duration)*no. attendees | £105.50     |
|   | <b>NT13</b>  | Meaningful work placements that pay Minimum or National Living wage according to eligibility - 6 weeks or more (internships)  | No. weeks                                      | £168.72     |
|   | <b>NT13a</b> | Meaningful work placements that pay Real Living wage according to eligibility - 6 weeks or more (internships)   | No. weeks                                      | £332.50     |
|   | <b>NT18</b>  | Total amount (£) spent in local supply chain through the contract   | £  | £0.75       |
|   | <b>NT18a</b> | Total amount (£) spent through the contract in specified sub-localities (e.g. high deprivation areas) - please refer to list NT18a for the qualifying areas   | £  | £0.75       |

|                             |   | <b>Appendix 1</b> |  |   |             |
|-----------------------------|---|-------------------|--|---|-------------|
|                             |   | <b>NT19</b>       | Total amount (£) spent through contract with local micro, small and medium enterprises (MSMEs)   | £   | £0.75       |
|                             |   | <b>NT41</b>       | Percentage of staff on contract that is paid at least the relevant Real Living wage as specified by Living Wage foundation   | %   | Record only |
|                             |   | <b>DC2</b>        | Innovative measures to promote a prosperous and connected Doncaster to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.  | £ invested - including staff time (volunteering valued at £16.09 per hours, expert time valued at £101.86 per hour) and materials, equipment or other resources | £1.00       |
| <b>Safe &amp; Resilient</b> | <b>Residents feel safe and communities are more resilient to challenges and emergencies</b> | <b>NT14</b>       | Total amount (£) spent with VCSEs within your supply chain   | £   | £0.12       |
|                             |   | <b>NT15</b>       | Provision of expert business advice to VCSEs and MSMEs (e.g. financial advice / legal advice / HR advice/HSE)  | No. staff expert hours  | £101.86     |
|                             |   | <b>NT16</b>       | Equipment or resources donated to VCSEs (£ equivalent value)   | £   | £1.00       |
|                             |   | <b>NT17</b>       | Number of voluntary hours donated to support VCSEs (excludes expert business advice)   | No. staff volunteering hours  | £16.09      |
|                             |   | <b>NT22</b>       | Percentage of your procurement contracts that include commitments to ethical employment practices in the local and global supply chain, including verification that there is zero tolerance of modern slavery, child labour and other relevant requirements such as elimination of false self-employment, unfair zero hours contracts and blacklists | %   | Record only |
|                             |   | <b>NT24</b>       | Initiatives aimed at reducing crime (e.g. support for local youth groups, lighting for public spaces, etc.)  | £ invested including staff time   | £1.00       |

|                         |  | <b>Appendix 1</b> |   |   |         |
|-------------------------|--|-------------------|---|---|---------|
|                         |  | <b>NT25</b>       | Initiatives to be taken to tackle homelessness (supporting temporary housing schemes, etc.)   | £ invested including staff time   | £1.00   |
|                         |  | <b>NT28</b>       | Donations or in-kind contributions to local community projects (£ & materials)  | £ value   | £1.00   |
|                         |  | <b>NT29</b>       | No. of hours volunteering time provided to support local community projects   | No. staff volunteering hours  | £16.09  |
|                         |  | <b>NT30</b>       | Support provided to help local community draw up their own Community Charter or Stakeholder Plan  | £ invested including staff time   | £1.00   |
|                         |  | <b>DC3</b>        | Innovative measures to promote a safe and resilient Doncaster to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc. | £ invested - including staff time (volunteering valued at £16.09 per hours, expert time valued at £101.86 per hour) and materials, equipment or other resources | £1.00   |
| Healthy & Compassionate | A Compassionate Doncaster that improves the conditions and opportunities for better health and how we care for our most vulnerable residents | <b>NT20</b>       | No. of employees on the contract that have been provided access for at least 12 months to comprehensive and multidimensional wellbeing programmes   | No. employees provided access   | £131.86 |
|                         |  | <b>NT55</b>       | No. of employees provided with workplace screening (through a questionnaire) and support (at least six session of Cognitive Behavioural Therapy (CBT)) for anxiety and depression   | No. employees provided access   | £142.52 |
|                         |  | <b>NT26</b>       | Initiatives taken or supported to engage people in health interventions (e.g. stop smoking, obesity, alcoholism, drugs, etc.) or wellbeing initiatives in the community, including physical activities for adults and children                              | £ invested including staff time   | £1.00   |

|                    |   | <b>Appendix 1</b> |  |   |            |
|--------------------|---|-------------------|--|---|------------|
|                    |   | <b>DC4</b>        | Innovative measures to promote a healthy and compassionate Doncaster to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc. | £ invested - including staff time (volunteering valued at £16.09 per hours, expert time valued at £101.86 per hour) and materials, equipment or other resources | £1.00      |
| Skilled & Creative | <b>Residents have improved skills and a creative culture supports wellbeing, business success and solutions to the borough's challenges</b> | <b>NT4</b>        | No. of employees (FTE) hired on the contract who are Not in Employment, Education, or Training (NEETs) as a result of a recruitment programme  | No. people FTE  | £14,782.00 |
|                    |   | <b>NT8</b>        | No. of staff hours spent on local school and college visits e.g. delivering career talks, curriculum support, literacy support, safety talks (including preparation time)  | No. staff hours   | £16.09     |
|                    |   | <b>NT9</b>        | No. of weeks of training opportunities on the contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year, or that will be supported by the organisation until completion in the following years - Level 2,3, or 4+                   | No. weeks   | £286.47    |
|                    |   | <b>NT10</b>       | No. of weeks of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation until completion in the following years - Level 2,3, or 4+  | No. weeks   | £224.07    |
|                    |   | <b>NT11</b>       | No. of hours of support into work provided to under 24 y.o. (young people) unemployed people through career mentoring, including mock interviews, CV advice, and careers guidance  | No. hrs (total session duration)*no. attendees  | £105.50    |

|                  |   | <b>Appendix 1</b> |   |   |            |
|------------------|---|-------------------|---|---|------------|
|                  |   | <b>NT12</b>       | No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid)  | No. weeks   | £168.72    |
|                  |   | <b>NT27</b>       | Initiatives to be taken to support older, disabled and vulnerable people to build stronger community networks (e.g. befriending schemes, digital inclusion clubs)   | £ invested including staff time   | £1.00      |
|                  |   | <b>DC5</b>        | Innovative measures to promote a skilled and creative Doncaster to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.   | £ invested - including staff time (volunteering valued at £16.09 per hours, expert time valued at £101.86 per hour) and materials, equipment or other resources | £1.00      |
| Fair & Inclusive | A borough with reduced inequalities and improved access for all social and economic opportunities | <b>NT3</b>        | No. of employees (FTE) hired on the contract who are long term unemployed (unemployed for a year or longer) as a result of a recruitment programme  | No. people FTE  | £20,481.00 |
|                  |   | <b>NT3a</b>       | No. of armed forces veterans employees (FTE) hired on the contract as a result of a recruitment programme who are long term unemployed (unemployed for a year or longer) and are facing specific barriers to transitioning to civilian employment that do not qualify them as disabled (e.g. long term service) | No. people FTE  | £20,481.00 |
|                  |   | <b>NT3b</b>       | No. of homeless employees (FTE) hired on the contract as a result of a recruitment programme  | No. people FTE  | £20,481.00 |
|                  |   | <b>NT5</b>        | No. of 18+ y.o. employees (FTE) hired on the contract who are rehabilitating or ex-offenders as a result of a recruitment programme   | No. people FTE  | £24,527.00 |
|                  |   | <b>NT6</b>        | No. of disabled employees (FTE) hired on the contract as a result of a recruitment programme  | No. people FTE  | £16,420.00 |

|  |  | <b>Appendix 1</b> |   |   |         |
|--|--|-------------------|---|---|---------|
|  |  | <b>NT21</b>       | Equality, diversity and inclusion training provided both for staff and supply chain staff   | No. hrs (total session duration)*no. attendees  | £101.86 |
|  |  | <b>NT40</b>       | Number and type of initiatives to be put in place to reduce the gender pay gap for staff employed in relation to the contract (describe and document initiatives)   | £ invested including staff time   | £1.00   |
|  |  | <b>DC6</b>        | Innovative measures to promote a fair and inclusive Doncaster to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc. | £ invested - including staff time (volunteering valued at £16.09 per hours, expert time valued at £101.86 per hour) and materials, equipment or other resources | £1.00   |